

Mid-South Color Labs, Inc.

Chromira Direct Digital Prints File Preparation Instructions

1. Save all files as RGB tiff files with NO LZW Compression; Mac or PC format. There is no Set-up charge for properly prepared RGB tiff files. Save with a .tif extension.
2. Files that require additional computer time to make print ready will incur additional cost at \$90 per hour. Postscript files require additional Set-up charges for RIP.
3. Print sizes should be at final output size or proportional to final output dimensions. If more than one format is used e.g.: 8x10 and 5x7, include properly cropped files for each format or additional fee will be assessed to crop additional formats. (Not necessary for custom prints).
4. Flatten images and remove all extra channels. Do not use any compression formats.
5. The optimum tiff file resolution of the Chromira is 300 dpi but good results are possible from lower resolutions. If more than one size is needed from same file, choose resolution for largest size. See the chart below for additional info.
6. Files must be named as follows: the preprinted number on the order envelope or the sitting number that you enter on the front of the order form/envelope plus a hyphen and then three digits beginning with 001 for the first file. For instance, if the reference number is 2457, the first file name would be 2457-001.tif, second file 2457-002.tif, etc. This system will allow us to identify your file throughout the process.
7. Preview and adjustment of files you submit is available at rate of \$90 per hour with a \$15 min. Will adjust color, density and contrast only, unless other services are requested.
8. For increased compatibility with us, please use Adobe RGB(1998) as your Working Color Space in Adobe PhotoShop.
9. Submit your files on CD, Zip or Jaz drives.

Largest Print Size	100ppi	150ppi	200ppi	250ppi
8x10	2.4mb (too small)	5.4mb (fair)	9.6mb (good)	15.0mb (better)
11x14	4.62mb (too small)	10.4mb (fair)	18.5mb (good)	28.88mb (better)
16x20	9.6mb (too small)	21.6mb (fair)	38.4mb (good)	60.0mb (better)
20x24	14.4mb (too small)	32.4mb (fair)	57.6mb (good)	90.0mb (better)
24x30	21.6mb (too small)	48.6mb (fair)	86.4mb (good)	135.0mb (better)
30x40	36.0mb (too small)	81.0mb (fair)	144.0mb (good)	225.0mb (better)